



IILACE ANNUAL CONFERENCE



WASHINGTON, D.C.



TUESDAY OCT. 25 TO FRIDAY OCT. 28, 2022



Registration & hotel booking:
www.IILACE.org

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2022 IILACE Program Committee

Chair:

Helen Hirerschbiel, *Oregon State Bar*

Committee Members:

Jonathan Herman, *Federation of Law Societies of Canada*

David Lavery, *Law Society of Northern Ireland*

Heidi Chu, *Law Society of Hong Kong*

Retha Steinman, *Law Society of Namibia*

Robert Spagnoletti, *Washington DC Bar Association*

Simone Carton, *CEO-Australian Capital Territory Law Society*

John Hoyles, *Secretary General, IILACE*

Past IILACE conferences and presidents

- 1999** Edinburgh, Scotland (Barry Fitzgerald, President)
- 2000** Hong Kong (Barry Fitzgerald, President)
- 2001** Chicago, USA (Barry Fitzgerald, President)
- 2002** Durban, South Africa (Patrick Moss, President)
- 2003** Montreal, Canada (Patrick Moss, President)
- 2004** Auckland, NZ (Diane Bourque, President)
- 2005** Prague, Czech Republic (Diane Bourque, President)
- 2006** New York, USA (Douglas Mill, President)
- 2007** Singapore (Douglas Mill, President)
- 2008** Windhoek, Namibia (John Hoyles, President)
- 2009** Dublin, Ireland (John Hoyles, President)
- 2010** Vancouver, Canada (John Hoyles, President)
- 2011** Adelaide, Australia (Ken Murphy, President)
- 2012** Hong Kong (Ken Murphy, President)
- 2013** Berlin, Germany (Jan Martin, President)
- 2014** Cape Town, South Africa (Jan Martin, President)
- 2015** Washington, USA (Tim McGee, President)
- 2016** Wellington, NZ (Tim McGee, President)
- 2017** London, UK (Cord Brüggmann, President)
- 2018** Ottawa, Canada (Retha Steinmann, President)
- 2019** Tokyo, Japan (Retha Steinmann, President)
- 2020** Virtual, (Retha Steinmann, President)
- 2021** Copenhagen, Denmark (Heidi Chu, President)

Welcome

Washington, DC, the U.S. capital, is a compact city on the Potomac River, bordering the states of Maryland and Virginia. It's defined by imposing neoclassical monuments and buildings — including the iconic ones that house the federal government's 3 branches: the Capitol, White House and Supreme Court.

From the National Mall's monuments and memorials to vibrant neighbourhoods filled with character and charm, DC is a world-class destination and host to the 2022 conference of the International Institute of Law Association Chief Executives.

Don't miss this unique opportunity to meet, share and learn with your colleagues in the state-of-the-art DC Bar facilities and explore this significant capital city and its surroundings.

Heidi Chu, IILACE President



As we move towards a more normal world, it is my pleasure to host, along with Robert Spagnoletti, CEO of the DC Bar Association, the 24th International Institute of Law Association Chief Executives Conference. We are hopeful that

many of you will be able to attend. We were fortunate to have a smaller group in Copenhagen late last October, however, we expect that the Washington DC Conference will be very robust with interesting topics and engaging speakers. As I was not able to attend last year in Copenhagen because of COVID restrictions, I am very much looking forward to seeing you all in Washington as I finish my term as President.

See you in Washington.

Robert Spagnoletti, Conference Host



It is my great pleasure to welcome you to Washington DC for the 24th Annual IILACE Conference. We are very proud to host you in Washington DC and host you at our DC Bar facilities in downtown Washington. The DC Bar has a long and distinguished

history, and we are pleased to add to that history by having our international colleagues join us here in Washington for the IILACE conference.

Welcome to all.

Business Program

All Sessions take place at the D.C. Bar Building, 901 4th Street NW Washington, DC 20001.

TUESDAY EVENING, OCTOBER 25TH

6:00 – 7:30 Reception - D.C. Bar Building

WEDNESDAY, OCTOBER 26TH

Inward-Looking CEO

9:00 – 10:30

Module I – The Innovation Imperative: Moving from Now to Next Post-Pandemic (Robert Spagnoletti/David Lavery)

There's been a lot of talk about innovation in the association arena but what does it really look like from a practical standpoint? Mary Byers, author of *Race for Relevance: 5 Radical Changes for Associations*, shares case studies, ideas and thought-provoking questions in this program designed to help CEOs create an environment that promotes and supports innovation in order to take advantage of the post-pandemic environment.

Learning Objectives:

- Understand the role of innovation in associations
- Harness small bets and experiments
- Identify the Board's role in supporting an innovative culture

Speaker: Mary Byers

10:30 – 10:45

Break

10:45 – 12:15

Module I – Continued

12:15 – 1:15

Lunch

1:15 – 1:45

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1:45 – 4:00

Module II – Staying Ahead of Change (Simone Carton/Heidi Chu)

Professional associations are expected to play a leading role in preparing the profession to meet the changing demands of society and to ensure its sustainable development. How do CEOs navigate and adapt to the rapidly changing environment? How to determine relevant factors and what are the skills required in the decision-making process?

Using three dominant themes (work model, talent retention and technology) as the backdrop, the session explores how CEOs identify and connect relevant clues that may lead to a major change, and drive decisions on what should be done to set the organization up for success when the change hits.

The session will kick off with a presentation by a panel giving an overview of the changes and trends surrounding work model, talent retention and technology in their own jurisdictions.

Business Program

The second part of the session allows interactive exchanges within smaller groups. Participants will have the opportunity to share their practical experiences in how they anticipate change and lead their organisation's decision making process in preparation for the pending shifts.

Participants will share the points raised during the small group discussions, with a view to collating a list of takeaways for the session.

Speaker and panelists TBC

3:00 – 3:15 Break

THURSDAY, OCTOBER 27TH

Forward-Looking/Strategic CEO

9:00 – 10:30 **Module III - The CEO in the Era of Anti-Lawyer Activism (Jonathan Herman)**

It is all too easy to take core values of the legal profession for granted. For example, it is fundamental that no one should equate lawyers with their clients. Everyone is entitled to independent legal advice, and lawyers should not be confused with the people who engage them, even if these clients are believed by some to be doing bad things, right? But these days, we hear more and more about whether lawyers should take on clients that contribute to climate change, or more recently, those who may be the subject of international sanctions. In the fight against money-laundering, international institutions such as the Financial Action Task Force and the OECD paint the legal profession with a broad brush as enablers of financial crime and worthy of invasive oversight that could weaken core democratic rights of their clients. In the criminal law context, we learned early on in our training that even the worst in society are entitled to a defense and to be represented by a lawyer. Pressure not to represent such defendants is one thing, but some lawyers have even paid with their lives for taking on unpopular causes or clients.

How are CEOs managing their organizations to deal with pressure on the legal profession to stay away from certain types of individuals or organizations because they may be thought to assist in what they regard as objectionable, though legal, behaviour? How do they push back against governments and other agencies that appear to not to have a solid grasp of the role of lawyers in society? Speakers will cover how the issue is being managed in their bar associations, if at all, and hear from practitioners about the challenges they face in the real world in light of pressure campaigns that target them or their firms.

Moderator: Jonathan Herman, *Chef Executive Officer, Federation of Law Societies of Canada*

Keynote speaker: Marie Henein, *Criminal defense lawyer and partner, Henein Hutchison LLP, Toronto, Ontario; author, "Nothing But the Truth: A Memoir"*.

Panellists: Dr. Valentyn Gvozdiy (invited), *Managing Partner, GOLAW, Kyiv, Ukraine; Vice-President, Ukrainian National Bar Association*

David A. Lavery CB, *Chief Executive, Law Society of Northern Ireland*

10:30 – 10:45 Break

10:45 – 12:15 **Module III – Continued**

1:15 – 1:45 Willis Towers Watson

Outward-Looking/Member-Focused CEO

1:45 – 4:00 **Module IV – One Size Does Not Fit All: Creating and Communicating a Value Proposition that Works for Multiple Stakeholders**

Whether mandatory or voluntary, all bar organizations need a value proposition that speaks to the stakeholders we serve. Without one, we risk losing members, public trust, engagement, or ultimately our continued existence. Given the increased diversity of our stakeholders, developing and communicating a value proposition that resonates for all is a real challenge. Mandatory bars serve the public, in all of its diversity. We also all serve members with a wide range of practice areas, in a variety of firm sizes (both in-house and outside), in urban and remote locations, and from underrepresented and marginalized communities, as well as those from the dominant culture. Value for one may be meaningless—or even repellent—for someone else. This presentation will help attendees think through various factors to consider when creating a value proposition strategy that works for multiple stakeholders.

Moderator: Robert Spagnoletti
Speakers TBD

3:00 – 3:15 Break

FRIDAY, OCTOBER 28TH

Peer-Supported

8:50 – 9:15 *ASI Presentation*

9:15 – 11:30 **Module V – What Keeps You Up at Night?**

CEOs are continually concerned about the next potential area of risk and often lie awake wondering from which direction the next big challenge will come. In this session CEOs will share their stories about the things that create the most stress and anxiety as they do their jobs and get real time solutions from their peers. This session should prove to be illuminating as it identifies common themes which transcend borders. Participants will leave the session with potential solutions and/or tools to deploy when they return to their organization.

Moderator: Paul Mollerup
Interactive Session with all delegates

11:30 – 12:00 Annual General Meeting

Business Program

Post-Conference Trip

FRIDAY, OCTOBER 28TH

1:00pm **Post-Conference Trip Departure**

SATURDAY, OCTOBER 29TH

4:30pm **Return to D.C. Bar Building**

POST-CONFERENCE TOUR

Explore Virginia!



Escape the DC core following the conference on a guided coach tour visiting the landmark Mount Vernon, former home and plantation of George Washington. We will also explore Williamsburg, Virginia — historic for its role in the American Revolution. The core of this special little city is called Colonial Williamsburg — the world's largest living history museum. We will spend some time walking Colonial Williamsburg and taking in an immersive 18th century experience with actors demonstrating life in colonial times.

Our accommodations will be hosted at the four diamond Kingsmill Resort on the James River waterfront.

Itinerary:

Friday, October 28

- 1 pm Depart DC Bar offices
- Guided coach tour
- Visit Mount Vernon
- Dinner and explore Kingsmill Resort

Saturday, October 29

- Breakfast at Kingsmill Resort
- Self-guided touring of Colonial Williamsburg
- Visit American Civil War Museum in Richmond Virginia followed by lunch
- Drop off at Ronald Reagan Airport by 4:30 then final drop off at Homewood Suites, downtown Washington DC



From top to bottom: Mount Vernon, Colonial Williamsburg, Richmond.

Hotel Information

IILACE delegates are offered very competitive, exclusive rates at the nearby Homewood Suites by Hilton, Washington DC. Located at 465 New York Avenue NW in the heart of DC, The Homewood Suites is only a 4-block/8-minute walk to the DC Bar offices, where all meetings are being held.

IILACE guestrooms are all suites, including internet and a full hot breakfast.

Rates, single or double occupancy:

Studio Suite, King bed \$259 USD

One-bedroom Suite, King \$279 USD

Book your room: www.iilace.org

NOTE: It is important that all conference delegates book in our room block as IILACE has a contracted commitment to fill the rooms in order to receive competitive rates for delegates.

Registration

Full conference: \$995 USD

Includes Tuesday reception, all meetings and education sessions, lunches, dinners on Wednesday and Thursday as well as Friday lunch.

Guest registration: \$620 USD

Includes Tuesday reception, dinners on Wednesday and Thursday as well as Friday lunch.

Post-conference tour:

\$710 USD single / \$1150 USD double

Includes coach and tour guide, all admissions, hotel, Friday dinner, Saturday breakfast and lunch.

Register at www.iilace.org



Registration & hotel booking:

www.IILACE.org