



IILACE ANNUAL CONFERENCE 2018

Presented by LexisNexis and Willis Towers Watson

Ottawa, Canada | August 29 - September 1



LAW ASSOCIATION LEADERSHIP: THE CEO PERSPECTIVE

Supported by





2018 IILACE Program Committee

Chair:

Jonathan Herman, *The Federation of Law Societies of Canada*

Committee Members:

Paul Mollerup, *The Association of Danish Law Firms*

Stanley Nyamanhindi, *SADC Lawyers' Association*

Retha Steinmann, *Law Society of Namibia*

Michael Tidball, *Law Society of New South Wales*

Raffi van den Berg, *The Netherlands Bar*

Janet Welch, *State Bar of Michigan*

Past IILACE conferences and presidents

1999 Edinburgh, Scotland (Barry Fitzgerald, President)

2000 Hong Kong (Barry Fitzgerald, President)

2001 Chicago, USA (Barry Fitzgerald, President)

2002 Durban, South Africa (Patrick Moss, President)

2003 Montreal, Canada (Patrick Moss, President)

2004 Auckland, NZ (PDiane Bourque, President)

2005 Prague, Czech Republic (Diane Bourque, President)

2006 New York, USA (Douglas Mill, President)

2007 Singapore (Douglas Mill, President)

2008 Windhoek, Namibia (John Hoyles, President)

2009 Dublin, Ireland (John Hoyles, President)

2010 Vancouver, Canada (John Hoyles, President)

2011 Adelaide, Australia (Ken Murphy, President)

2012 Hong Kong (Ken Murphy, President)

2013 Berlin, Germany (Jan Martin, President)

2014 Cape Town, South Africa (Jan Martin, President)

2015 Washington, USA (Tim McGee, President)

2016 Wellington, NZ (Tim McGee, President)

2017 London, UK (Cord Brüggmann, President)

Welcome to Ottawa!



Retha Steinmann



Jonathan Herman

Dear Colleagues,

We are very pleased to provide you with the 20th Anniversary IILACE 2018 Program for our Conference in Ottawa, Canada. It is a very exciting time for IILACE and a tribute to those that have come before us that we have grown and continued to prosper after 20 years. But we also wish to salute our current membership, because it is only as a result of your active participation that IILACE will continue along the successful path of our predecessors. The future of IILACE is in your hands.

As you know, IILACE was established for the benefit of Chief Executives of Law Societies and Bar Associations from around the world, whether they be regulators, representative organizations, or both. Our members hail from organizations in over 35 countries representing or regulating over 1.5 million lawyers. The ultimate beneficiaries are the organizations themselves.

The Program Committee, chaired by Jonathan Herman, has put together an outstanding business program which is slightly different than previous years as there will be a unified, in depth focus. The theme is Law Association Leadership: The CEO Perspective. We will hear about the forward-thinking Chief Executive, the member-focused Chief Executive, the outward-looking Chief Executive, and the inward-looking Chief Executive, all of which should provide us with very useful tools to take back to our organizations.

The Social Program begins with a 20th Anniversary dinner and reception on the Wednesday evening in the beautiful Room 22 at the Westin Hotel which overlooks the Canadian Houses of Parliament. We will celebrate that night by remembering the history of IILACE through video and photos.

Thursday night's dinner will be at the National Arts Centre with its wonderful views of Canada's capital. We are pleased to confirm that the closing dinner will take place in the Canadian Parliament Buildings, in fact in the Centre Block, as it is referred to. During our time there, we will have a tour of both of Canada's national legislative chambers, the House of Commons and the Senate.

Ottawa is a beautiful city situated on the Ottawa River with the Rideau Canal running right through the centre of the city. For our Spousal/Partners program, there will be the opportunity to cruise down the Rideau Canal, visit the National Gallery of Canada, and the Canadian Museum of History, followed by a scenic tour of Ottawa.

The Post-Conference Trip will offer an outstanding opportunity to visit Canada's largest city, Toronto, followed by a visit to Niagara Falls, one of the seven wonders of the world. In Toronto, you will go to the top of the CN Tower for a view of Lake Ontario and the city itself, and in Niagara Falls, you will enjoy some of the great wine produced in that region, good food, and camaraderie. You will also ride the iconic "Maid of the Mist" tour boat under the Falls themselves.

We strongly encourage you to attend this 20th Anniversary Conference of IILACE and urge you to register as soon as possible and to secure your flight and hotel arrangements without delay. We are looking forward to welcoming you in Ottawa. Safe travels!

Retha Steinmann
President of IILACE

Jonathan Herman
CEO of the Federation of Law Societies of Canada



BUSINESS PROGRAM

LAW ASSOCIATION LEADERSHIP: THE CEO PERSPECTIVE

WEDNESDAY, AUGUST 29TH (dress is business casual)

- 18:30 – 21:30 Opening Dinner at the Westin Hotel, *sponsored by the Federation of Law Societies of Canada*
22:00 – 24:00 Hospitality Suite at the Westin Hotel, *sponsored by THREAD*

THURSDAY, AUGUST 30TH (dress is business casual)

Breakfast will be provided in the meeting space from 7:30 to 8:30 am.

8:30 – 8:45

Welcome

Retha Steinmann, *President of ILLACE, Law Society of Namibia*
Jonathan Herman, *Federation of Law Societies of Canada*

8:45 – 12:00

Module I – THE FORWARD-LOOKING CHIEF EXECUTIVE (Part One)

Sponsored by the Netherlands Bar

Strategic leadership depends on keeping current with trends and developments in the legal marketplace and regulatory environment. When it comes to legal technology, its potential disruptive effect on the legal profession, bar associations and regulators is significant. In this module we will examine how technology platforms incorporating artificial intelligence, as well as the rise of cryptocurrencies and other innovations, require us to challenge our conventional wisdom about legal services in general and raise questions about the future. It will be essential for law association CEOs to be equipped to lead the conversations necessary for their organizations to come to grips with accelerating change.

We begin by asking the question, “What’s going on?” and move to “Why does it matter to your organization and how are CEOs tackling the issue, if at all?”

Moderator: Raffi van den Berg, *The Netherlands Bar*

Speaker: Xavier Beauchamp-Tremblay, *President and CEO - Canadian Legal Information Institute*

Panelists: Jason Moyse, *Co-Founder of Law Made*
Madam Justice Bridget Mary McCormick, *Michigan Supreme Court*
Dan Pinnington, *President & CEO of LAWPRO*

10:30 – 10:45

Break, *sponsored by the Canadian Bar Association*

10:45 – 11:45

Module I – THE FORWARD-LOOKING CHIEF EXECUTIVE (Part Two)

How are CEOs tackling the issue, if at all?

Moderator: Raffi van den Berg, *The Netherlands Bar*

Panelists: Stanley Nyamanhindi, *SADC Lawyers’ Association*
Heidi Chu, *The Law Society of Hong Kong*
Paul Tennant, *Law Society of England and Wales*

11:45 - 12:05

Presentation by THREAD

12:05 – 13:00

Lunch, *sponsored by the German Bar Association*



BUSINESS PROGRAM

LAW ASSOCIATION LEADERSHIP: THE CEO PERSPECTIVE

13:00 – 13:30

Presentation by LexisNexis

13:30 – 16:30

Module II – THE MEMBER-FOCUSED CHIEF EXECUTIVE

Sponsored by the Law Society of Ontario

Whether you lead a mandatory or voluntary membership organization, your ultimate preoccupation is with members. If you represent their interests, respond to them and be relevant. If you regulate them in the public interest, ensure they know what is expected of them and equip them for success. In the world of competing options for social and professional interaction, how do voluntary member organizations grow their base? How do regulators get and keep the attention of the profession they regulate? In this module, we will divide the group into two streams to allow for focused conversations depending on your organization's role and then bring everyone together for a broader conversation.

13:30 - 14:00

Co-Moderator: David Hobart, *City of London Law Society*

Co-Moderator: Diana Miles, *Law Society of Ontario*

David and Diana will each spend 15 minutes outlining some of the key issues, development, policy considerations being faced in voluntary and mandatory legal membership organizations, respectively, in the quest to provide value and seek ongoing participation from members. Focus will be on how to add value, reinvigorate the value proposition, and solidify the relevance of our organizations in their respective service spaces.

14:00 – 16:00

Breakout into two groups: voluntary association stream, and mandatory regulation stream

Themes for discussion:

- Supports and Resources (products)
- Value and Fees (money)
- Engagement and Interaction (communications)

Breakout Group One - Voluntary

Panelists: Caroline Nevin, *Canadian Bar Association - BC Branch*

Don Deya, *Pan African Lawyers Union (PALU)*

Philipp Wendt, *German Bar Association*

Breakout Group Two - Mandatory

Panelists: Edward Mapara, *Law Society of Zimbabwe*

Mary Ollivier, *New Zealand Law Society*

Stephan Göcken, *The German Federal Bar*

15:00 – 15:15

Break, sponsored by the Law Society of British Columbia

16:00 – 16:30

Plenary - Roundup of Breakout Group Sessions





BUSINESS PROGRAM

LAW ASSOCIATION LEADERSHIP: THE CEO PERSPECTIVE

- 18:15 – 19:15 Special guided bus tour of Canada’s Capital, hosted by John Hoyles
- 19:30 Reception and Thursday Night Dinner at the National Arts Centre, *sponsored by LexisNexis* (dress is business casual)
- 21:00 – 24:00 Hospitality Suite at the Westin Hotel, *sponsored by THREAD*

FRIDAY, AUGUST 31ST

Breakfast will be provided in the meeting space from 7:30 to 8:30 am.

8:30 – 10:00 **Module III - THE OUTWARD-LOOKING CHIEF EXECUTIVE: Stakeholder Engagement**

Sponsored by the Law Society of Ireland

Bar associations and law societies are leading stakeholders within their respective legal systems and play a key role in the administration of justice. But playing this role successfully means that it cannot be carried out in a vacuum. Relationships are everything, and the best ones are the product of proactive and sustained outreach and engagement. In this module, we will learn from each other’s successes and failures in external stakeholder engagement and leave with some tips and tools to take home. Who should be your association’s external audiences and partners? How do you ensure you have the attention of government? Chief Executives who make this an organizational priority are best able to lay the groundwork for addressing big issues with allies when they need it the most.

Moderator: Janet Welch, *State Bar of Michigan*

Keynote Speaker: George Weber, *CEO, Royal Ottawa Hospital, former CEO of the International Red Cross, Geneva and former CEO of the Canadian Dental Association.*

Panelists: Lorna Jack, *Law Society of Scotland*
Tilly Pillay, Q.C., *Nova Scotia Barristers’ Society*
James Dimos, *Deputy Executive Director of the American Bar Association*

- 9:45 – 10:00 Break, *sponsored by the Law Society of Newfoundland and Labrador*

10:00 – 11:30 **Continuation of Module III - THE OUTWARD-LOOKING CHIEF EXECUTIVE: Stakeholder Engagement**

Debate: Is this a make or break moment for bar collaboration and relationship building? “Be it resolved: the lawyer personality is too individualistic and bar culture is too deeply insular to embrace the collaboration, creativity and innovation necessary for bar associations to survive in the 21st century.”

In favour of this resolution: Ian McDougall, *General Counsel, LexisNexis Worldwide*
Against this resolution: Ken Murphy, *Executive Director of the Law Society of Ireland*

- 11:30 – 12:00 Presentation by ASi
- 12:00 – 13:00 Lunch, *sponsored by ASi*



BUSINESS PROGRAM

LAW ASSOCIATION LEADERSHIP: THE CEO PERSPECTIVE

13:00 – 13:30 Presentation by Willis

13:30 – 16:30 **Module IV – THE INWARD-LOOKING CHIEF EXECUTIVE: Part 1 - Organizational Development**

Sponsored by the Association of Danish Law Firms

You think you know what your job description is supposed to be, but does everyone in your organization agree? In this module, we will explore the importance of role clarity as an essential component of organizational good governance. Not just clarity over the role of the Chief Executive, but everyone involved in a bar association or a law society. Where does the role of the Board begin and end? How should staff/Board relations be managed? Who should be accountable for which decisions? Chief Executives should leave this session with a toolkit to share at home in order to lead the way for improving how their organizations are managed.

We will hear from a governance expert and examine case studies.

Moderator: Paul Mollerup, *The Association of Danish Law Firms*

Keynote Speaker: Glenn Tecker, *Tecker and Associates*, an internationally recognized expert on good governance, strategy, and role clarity for all who have a role in the successes (and failures) of associations.

Shared experience: Several CEOs will share their experience related to the challenges of leading Bar Associations or Law Societies.

14:30 – 14:45 Break, *sponsored by the Law Society of Hong Kong*

Friday Night Dinner at the House of Commons, *sponsored by Willis (dress is business)*

18:00 – 19:00 Tour of the Parliamentary Precinct

19:00 – 21:00 Dinner

20:00 – 20:40 Keynote Speaker – The Honourable Irwin Cotler, PC, OC

Irwin Cotler is an internationally renowned human rights lawyer, constitutional and comparative law scholar, former Minister of Justice and Attorney General of Canada and longtime parliamentarian, and an Emeritus Professor of Law at McGill University. He is currently the Chair of the Raoul Wallenberg Centre for Human Rights. Recipient of numerous awards including the Order of Canada, the Order of Quebec and 14 honorary doctorates where he has been cited as a “scholar and advocate of international stature”. Referred to in Canada’s national newsmagazine, *McLean’s*, as “Counsel for the Oppressed”, Professor Cotler has served as Counsel to prisoners of conscience including Andrei Sakharov & Nathan Sharansky (former Soviet Union), Nelson Mandela (South Africa), Jacobo Timmerman (Latin America) and Professor Saad Eddin Ibrahim (Egypt), among many others.

21:00 – 24:00 Hospitality Suite at the Westin Hotel, *sponsored by THREAD*



BUSINESS PROGRAM

LAW ASSOCIATION LEADERSHIP: THE CEO PERSPECTIVE

SATURDAY, SEPTEMBER 1ST

Breakfast will be provided in the meeting space from 7:00 to 8:00 am.

8:30 – 10:30

Module V – THE INWARD-LOOKING CHIEF EXECUTIVE: Part 2 - Personal Development

Sponsored by the Federation of Law Societies of Canada

It can be lonely at the top. In this module, Chief Executives will share their stories of their highs and lows on the job and provide insight into how they harness their inner strength to sustain a successful career as a law association leader. CEOs will hear about how intangible qualities are often at the heart of success or failure at the top – emotional intelligence, resilience and listening ability, to name a few. All of these ingredients, and more, will contribute to successful leadership or, in their absence, risk and potential downfall. There is nothing like sharing valuable career lessons for motivating colleagues to model good examples and avoid mistakes.

Moderator: Paula Littlewood, *Washington State Bar Association*

Keynote speaker: Nicola Johnson, *Certified Executive Coach, Senior Talent Management Consultant - Optimum Talent*

Nicola will share her experiences as an Executive Coach on how CEOs can survive and thrive in their roles.

Panelists: Brenda Grimes, *Law Society of Newfoundland*
Retha Steinmann, *Law Society of Namibia*
Luke Rheinberger, *Law Society of Tasmania*

9:15 – 9:30

Break, *sponsored by the Law Society of England and Wales*

10:30 – 11:00

IILACE Annual General Meeting

11:00 – 12:00

Boxed Lunch, *sponsored by THREAD*

11:30 **sharp**

Bus departs hotel for airport for the Post-Conference trip.



POST-CONFERENCE TRIP TORONTO AND NIAGARA FALLS

SATURDAY, SEPTEMBER 1

photos >> USPLASH.COM

The Post-Conference Trip will involve a one hour flight from Ottawa to Toronto. Toronto is the largest city in Canada, and some folks there believe it is the centre of the universe. It is a city that Canadians from other parts of the country love to hate.

We will proceed to the CN Tower which at one time was the tallest free-standing structure in the world. We will ascend to the top so you can attempt to see all those three million people.

From Toronto we will proceed by motor coach to Niagara Falls,

one of the seven wonders of the world. You will not actually see the Falls until Sunday morning.

We will proceed to our hotel and from there to the Pellar Estate Winery, where we will have a wonderful dinner and some very good wine. The Niagara Peninsula is one of the finest grape-growing winery areas in the world producing international award-winning reds and whites. You will be able to test them for yourself.

On Sunday morning after breakfast, we will proceed to Niagara

Falls itself and to enjoy a ride on the Maid of the Mist, an iconic trip which takes you right under the Falls. Be warned, wear very casual clothes because even with the ponchos provided, you're going to get wet.

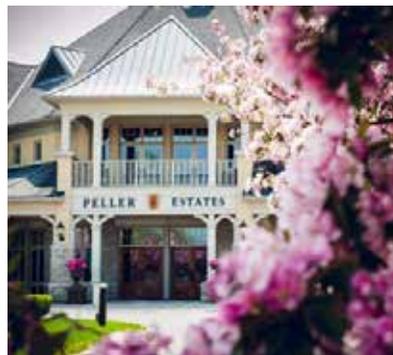
From there we will proceed to a scenic viewing site to see the Falls, then have lunch, and then proceed to the Toronto airport.

By taking part in the Post-Conference trip, you really will get a very good taste of Canada.

Left, Niagara Falls. Far right, CN Tower, Toronto.



Left, Maid of the Mist and Pellar Wine Estates.



SPOUSAL PROGRAM PLUS HOTEL BOOKING INFORMATION

photos >> RIDEAU CANAL CRUISES
DEPOSITPHOTOS



Thursday, August 30th

- 10:00 – 11:30 Rideau Canal Boat Tour
- 11:30 – 13:30 Lunch, on your own
- 13:30 – 16:30 National Gallery Tour

Friday, August 31th

- 9:30 – 12:00 Museum of History
- 12:00 – 13:30 Lunch at Play on the Market
- 13:30 – 16:30 Scenic Tour of Ottawa

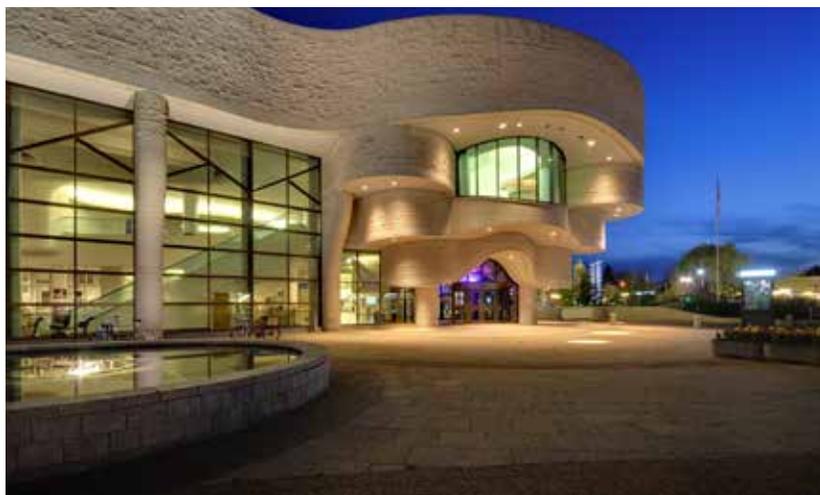
Saturday, September 1st

Shopping!

Hotel booking information

The conference will take place at the Westin Hotel on the banks of the Rideau Canal, a block from the Canadian Parliament buildings. We have negotiated rates beginning at \$170 US for a standard room (\$193 US for a deluxe room and \$285+ US for a suite) which covers the room costs and all taxes and hotel fees.

Please note that breakfast will be provided as part of the conference fee in the actual meeting space. You must make your reservations directly using the following link (<https://www.starwood-meeting.com/Book/IILACMeeting>) to get the rate. **I would suggest that you register for the hotel early, as the least expensive rooms will go quickly.**



From top to bottom: Rideau River Boat Tours, Museum of History, National Gallery of Canada.



**IILACE Annual
Conference 2018**

Registration Form

Ottawa, Canada | August 29 to September 1

Name of Chief Executive _____ Title _____

Name of Law Association _____ E-Mail _____

Address _____ Telephone _____

Conference Registration

- I will attend the IILACE Ottawa 2018 Conference _____
US \$1,075 registration fee. Includes all meetings and educational sessions and dinners on Wednesday, Thursday and Friday.
- I will be accompanied. The name of my guest is _____
US \$695 guest registration fee. Includes spousal program and dinners on Wednesday, Thursday and Friday.
- My guest will participate in the spousal tours.

Post-Conference Trip Registration (must be registered by June 30th, 2018)

- I will attend the Post-Conference Tour to Toronto and Niagara Falls
US \$1,090 per person / Single occupancy registration fee - includes Ottawa/Toronto return flights.
Includes tour, entrance fees, hotel (including breakfast, dinner and lunch) and gratuities.
- I will attend the Post-Conference Tour to Toronto and Niagara Falls
US \$1,780 per couple / Double occupancy registration fee - includes Ottawa/Toronto return flights.
I will be accompanied. The name of my guest is _____
- ONE WAY FLIGHT (Ottawa to Toronto only)
US \$882 per person / Single occupancy registration fee - for those choosing to fly home from Toronto.
Includes tour, entrance fees, hotel (including breakfast, dinner and lunch) and gratuities.
- ONE WAY FLIGHT (Ottawa to Toronto only)
US \$1,395 per couple / Double occupancy registration fee - for those choosing to fly home from Toronto.
I will be accompanied. The name of my guest is _____

Historic IILACE Conference Photo Books

I would like to purchase the following Commemorative IILACE Conference Photo Books, at US \$30 each:

- Hong Kong, China Berlin, Germany Cape Town, South Africa Washington, D.C.
 Wellington, New Zealand London, UK

TOTAL PAYMENT:	Conference Registration Fee:	\$ _____	USD
	IILACE Trip Registration Fee:	\$ _____	USD
	Purchase of Photo Books:	\$ _____	USD
	GRAND TOTAL:	\$ _____	USD

Payment Information

Pay in one of three ways:

1. Pay by online Credit Card (Preferred Payment Method): VISA MasterCard

Please use the following link:

<https://iilace.org/product/ottawa-canada-2018-conference-registration/>

2. Send a cheque to: John Hoyles, Chief Executive Officer
Relationships are Everything Inc.
190 O'Connor Street, 7th Floor
Ottawa, ON, K2P 2R3 Canada
Please make cheques payable to IILACE

3. Wire your money to: IILACE Account
Bank Account number: 400 181 4 Royal Bank of Canada
Bank Transit number: 01326 Westgate Shopping Centre
Bank Number: #003 1309 1309 Carling Avenue
Bank Swift Code: ROYCCAT2 Ottawa, ON H1Z 7L3

IMPORTANT: Once you have wired your money, please send an email to info@iilace.org confirming the day the money was wired for our tracking purposes.

Send your registration form by email to info@iilace.org